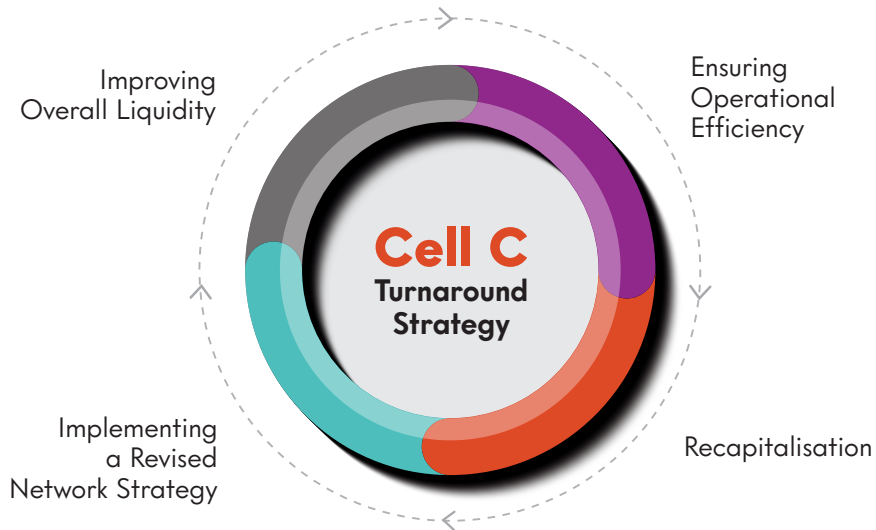


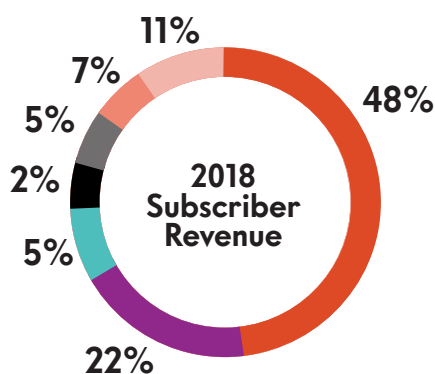
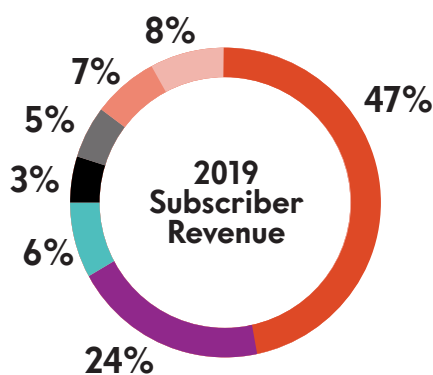
Cell C on the Road to Recovery



The positive effects of the new management's initiatives over the last quarter (until Aug '19) will position Cell C for long term success

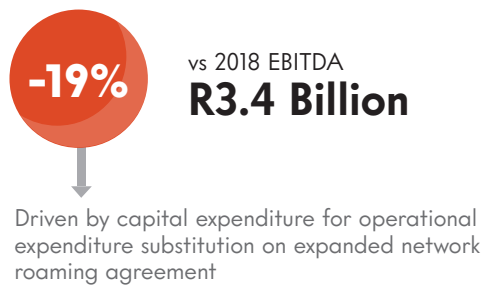
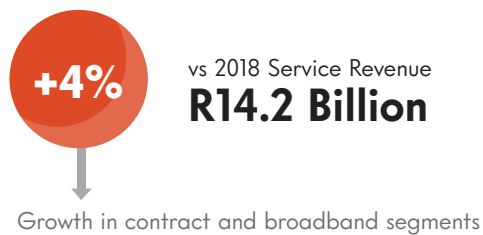
Highlights – 12 Months to May 2019

Revenue By Subscriber Type



● Prepaid ● Contract ● Broadband ● Other
● Wholesale ● Incoming ● Equipment

Key Performance Indicators



16 Million
Customers



240
Stores



Recognised as one of SA's 30
Most Valuable Brands